

Corporate Partnership



Advertising

With prime position on Forest Road advertise your company on our LED screen or one of our many signage spaces with maximum exposure to passing motorists and club bowlers and patrons.

Events

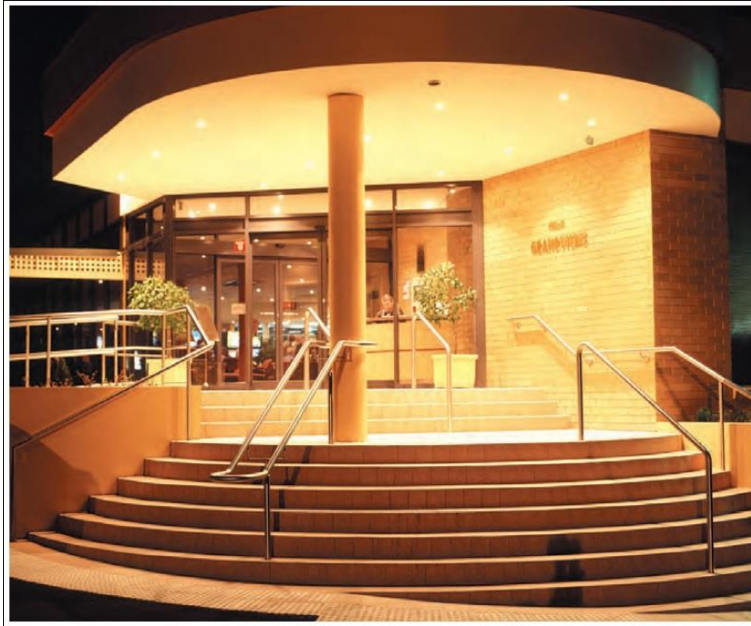
Grandviews boasts some of the greatest lawn bowls greens in Australia. We showcase at every opportunity hosting tournaments and gala days each year. Naming rights to these events are a great way to promote your business.

Promotion

There are many ways to advertise your business at Club Grandviews. Check them out to be a part of our great bowling community.



Corporate Partnership opportunities are available for all budgets. Let Club Grandviews help grow your business by you supporting us and us supporting you.



On behalf of the Board and members of Club Grandviews I would like to welcome your business to becoming a Partner of our Club. Without the support from local businesses many of the facilities and services on offer could not be provided. This prospectus outlines Corporate Partnership packages available, designed to maximise business advertising to promote products and services to a large consumer audience at a very reasonable cost.

Grandviews Bowling & Recreation Club was established in 1956 as a community and bowling club within the Peakhurst/Lugarno area to promote friendship and encourage camaraderie among members and guests by providing a venue that all can enjoy.

This Club has a proud record of bowling achievements at state, zone and regional levels, boasts the best greens in the State and plays regular competition and social bowls with visitors always welcome. We now also have the capacity to play competitions and barefoot bowls at night with our new lights.

This Club actively supports local community activities and fundraisers throughout the year. It is the major sponsor of Lugarno Football Club as well as supporting De La Salle Kingsgrove Cricket Club, local primary schools, charities, industry events and internal sporting clubs.

The Club conducts a number mega meat raffles throughout the week. We also have a range a weekly entertainment for our members and guests. We regularly host special events and celebrate all the major annual events. Our Views Bistro is very well patronised and is open 7 days a week for lunch and dinner. The Sports Lounge provides an exceptional venue for all sports fans. To view all our current entertainment and events visit our website www.clubgrandviews.com.au.

We are a community club that prides itself on supporting the local community.

Alex Fotheringham
Chairman – Board of Directors

Partnership Opportunities

The following packages outline the ways in which your business can support Grandviews and maximise exposure.

Perimeter Signage

\$3,000+GST PER ANNUM plus cost of artwork (if not supplied) and erection of signage

Discounts of \$1000 available for 3-year commitment

Grandviews fronts Forest Road, the main road in and out of Lugarno. It also has fencing at the rear of the Club visible from Gannons Park sports fields.

The Perimeter signage package consists of an advertising board attached to or near perimeter fencing. (Size of signage 2.4 metres x 1.2 metres).

In addition, this includes:

- In-house club electronic and website advertising
- Social media engagement
- Promotion of your business on bowls days
- Complimentary tickets to events such as presentation night, Melbourne cup, sports luncheon etc.
- Tickets (maximum of 8) to our sponsors' annual barefoot bowls day

Scoreboards Signage

\$450+GST PER ANNUM or \$1000+GST for 3 years if paid up front.

With 3 full size bowling greens there is an opportunity to advertise your business to bowlers and other patrons. Most of the scoreboard signs are visible from the Club.

In House Club Electronic Advertisement

\$300+GST PER ANNUM or \$700+GST for 3years if paid up front.

Have your logo or short (20 second) video shown throughout the club with our In-house club electronic site. Images will rotate every 20 seconds and are visible on multiple screens throughout Club as well as a dedicated partnership screen behind the main bar.

Guaranteed 80 hours of displayed advertising per year.

Combined Scoreboard signage & In House advertising \$700+GST a year

Clothing & Apparel

Grandviews Gators bowls shirts are one of the most recognisable in bowls. Wherever a Grandviews bowler is playing your name will be in the spotlight.

There are two forms of sponsorship for a minimum of three years.

Logo & name on back of shirt	\$10,000+GST
or	
Logo & Name on sleeve	\$2500+GST (per sleeve)



In addition, this includes:

- In-house club electronic and website advertising
- Social media engagement
- Complimentary tickets to events such as presentation night, Melbourne cup, sports luncheon etc.
- Tickets (maximum of 8) to our sponsors' annual barefoot bowls day

Tournament Sponsorship

\$2,000+GST PER EVENT

Events may be co-sponsored.

Your logo/s will be on all tournament fliers and advertising on social media. You can display your goods or services on the day of the tournament and speak prior to the awarding of the prizes.

In addition, this includes:

- Complimentary tickets to events
- Tickets (maximum of 8) to our sponsors' annual barefoot bowls day

Digital Partnership

\$1,500+GST PER ANNUM

Discounts of \$500 available if signage for 3 years paid up front

LED Screen (LED only \$1000+GST per annum)

Advertise your business to over 18,000 people in the Lugarno/Peakhurst area on our LED Screen on Forest Road. This screen is on from 6am until midnight 7 days a week. Your business logo and details will be displayed prominently in our advertising rotation. You can also opt to have a short video (up to 10 seconds) play.

In-House TV Advertising

Have your logo or short (20 second) video displayed on multiple TVs throughout the Club as well as a dedicated partnership screen behind the main bar.

Website Advertising

Have your business advertised on our website with a direct link to your business' website.

Social Media Engagement

We will regularly post about your business on our social media platforms and well as engage with your social media posts.

In addition, this includes:

- Complimentary tickets to events such as presentation night, Melbourne cup, sports luncheon etc.
- Tickets (maximum of 8) to our sponsors' annual barefoot bowls day

For more information please contact:

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